



ColumbiaMetro.org

Columbia Metro Baptist Association

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Monday, February 8, 2021

One Priority Briefing for Congregational Leaders from George Bullard

A Family of Congregations in the Midlands of South Carolina

One Priority

Starting and Strengthening Congregations to Serve as Vital and Vibrant Missional Communities.

Your Congregation's Context – The Demographics and Lifestyle Segments

Discover the Latest Information on Available Research – *One Priority Briefing Live!* Tuesday, February 9th at 2:00 p.m. on a FREE Video Conference at <https://us02web.zoom.us/j/82096987749>

As your congregation plans its evangelism emphases, outreach efforts, and ministry engagements, it is good to know key information about your community context, who lives there now, and who is estimated to live there in the future. MissionInsite reports provide key data for you. But what does it mean? Which reports are most helpful? How should you define the boundaries of the area around you to get the most meaningful information?

Tuesday at 2:00 p.m. will be a *One Priority Briefing Live!* video conference on the available reports from MissionInsite, how to wisely request what you need, how to define your community context, and what each report offers. This session will be recorded and made available on our website if you cannot be present live on Tuesday at 2:00 p.m. For those present, we will have a dialogue time where you can ask questions.

As a financially contributing member church or church network connection with CMBA, these reports and their interpretation are available at no charge to you. We will explain during this session how to order reports. MissionInsite was acquired last year by ACS Technologies in Florence, SC. Recently ACS updated the available data in the reports using 2020 as a benchmark year.

A Resource for You – Guest Services Checklist from Greg Atkinson

Greg Atkinson, a First Impressions expert, has provided us with his Guest Experience Checklist that you can download for free [HERE](#). Greg has spoken in our association, sponsors a great First Impressions conference each year, and is the author of several books in the area of church guest services. You can also check out his websites at www.worshipimpressions.com and www.firstimpressionsconference.com.

Among the subjects covered in the checklist are online presence, parking, welcome desk, ushers, coffee counter, children's ministry, restrooms, security, worship experience, and finishing strong. All of these are things you must check and/or evaluate every Sunday.

One Priority Podcast on Congregational Grants to CMBA Congregations

Tuesday morning, a dialogue with George Bullard on the new Congregational Grants Fund and how CMBA congregations can apply for grants will go live on our website at www.ColumbiaMetro.org. Look for the link near the top in the **Our News** section. Questions addressed are who is eligible, the categories of grants, how much are the grants, the application and approval process, where the money comes from, and how people can make contributions to this fund so more congregations can be assisted to enhance their vitality and vibrancy.

Our One Priority Briefing and the Our One Priority Briefing Online Gathering are made possible by the financial gifts of the member and network connection congregations of the Columbia Metro Baptist Association at www.ColumbiaMetro.org, CMBA@ColumbiaMetro.org, or 803.619.7110. To donate to CMBA go to <https://www.columbiametro.org/donate/>. Congregations can make their general contributions through this link. Congregations, missions groups and individuals can designate gifts to the Congregational Grant Fund, hunger ministry, disaster response, and Baptist Collegiate Ministry.

